SO YOU NEED AN INDIGENOUS EXPERT
START HERE!
IS YOUR EXPERT A TRIBAL CITIZEN?

Yup!
Card-carrying Indian.

NO, but they claim to have a great-great-grandparent who was Indian.

Does your expert have relevant professional experience, a degree and/or peer-reviewed research specifically in the area you need an expert?

Well… Not exactly.

NO, but other reporters talked to them as an expert, so…

Oh yeah, they’ve done impressive work in this field.

OKAY… Then is your potential expert a traditional knowledge holder? A tribal historian? An elder?

For sure! They’re a cornerstone in their community.

NO. This person is Indigenous and has an opinion. That’s it.

HECK YEAH!
You did your research and found an appropriate, Indigenous source.

STOP
FIND ANOTHER EXPERT!
Sourcing matters. It impacts the information you disseminate as well as your organization's credibility.